

Des Moines Lake Association Board Meeting
Wednesday March 12th, 2025
Microsoft Teams

Board Members in Attendance: Amy Juers, Ryan Knox, Sue Sjeklocha, Mike Schafhauser, Michelle Schoeder, Holly Huso

Board Members Not in Attendance: Mike Kellar, Tom Rooney

Call to Order: 7:04 PM

Welcome (Amy)

WDS (Ryan/Amy)

- Machine still has a laundry list of items to complete
- Mark M would like machine up asap
 - Told him we need a sign up if the public is going to us
 - Told him we need overnight temps to be above freezing
- Sign
 - Approx \$900 from same contractor Fish Lake uses
 - Fish Lake was charged an additional \$1200 to \$1300 for design work
 - We are not 100% confident that we will know what info will and will not be needed on the sign by the time we need to have it printed
 - Looked at various options to combat this reality
 - Multiple signs to form one larger
 - Slide in panels
 - QR code
 - Printed laminated guide with further info
 - Sign will need to have operational and safety instructions
- Need Training and Procedure manuals and instruction
- Ryan coordinate with last year volunteers on remaining projects
- Outdoor button activation needs to be custom wired still
- Temperature control and validation
- Pressure validation

Camera System (Ryan/Amy)

- Approved and need to return by April 6th
- Will send to Hunnicut for their approval

- Voting
 - 35 total votes
 - 33 yes, 1 no, 1 invalid
 - Ryan talk with no vote and wonder if they have any questions or concerns

Donation Plaque (Holly)

- Will need to have this done before Ribbon cutting on June 21
- Need a way for donators to confirm their family name on the plaque
- Company to produce - Gopher Sign
 - We used them for the boat launch sign
- We still need to locate the \$250 mystery cash donor at the annual meeting
 - Ryan get attendance list from the meeting
 - Work from this list first
- Holly and Amy coordinate further on this project
- Maybe a website form for donator submission would work

Branded Apparel (Mike K)

- Talked with same vendor and they want to do the same thing
- Sent two different apparel brands
- Tom has identified brands that he knows and trusts
- He is going to go the next level and select items from those brands
- Want this ready before the Annual Meeting

Meat Raffle (Ryan and Amy)

- Leslie Garrett handling meat and will work with Mike Durand or Block & Cleaver
- Staffing needed, Ryan work on this
- Sue says BCLRA is getting into fundraising and Meat Raffles

Finance (Mike S)

- taxes done
- Checking 8303.41
- Savings 1004.00
- Partnership 15030.99
- Ryan and Mike and need to agree on number
 - Will get to that soon
- Plenty of cash to float camera system
- Operating Expense report being submitted to LLPOA soon

Elections (Amy)

- Michelle running for secretary
- Mike S treasurer again
- Sue wants to make sure that our terms at the same position are meeting the criteria of the bylaws
 - Ryan, Amy, and Mike S work on this

Annual Meeting

- Confirmed for May 24th at the Cabaret
 - Must be out by 10am
- Looking for a history story and have a volunteer write the story and share
- Holly will not be at annual meeting
- Mike K - door prizes?

Community Events

- Ribbon Cutting Ceremony for WDS (Amy, Ryan, Michelle)
 - Ribbon cutting June 21st
 - ice cream treat
 - demo of machine
 - door prize, can koozie, floating keychain
 - reveal the donation plaque
 - Holly will not be in town
 - Invite the township board, DNR, rec officer, sheriffs, Emily Moore
 - Important!
- Fourth of July
 - Saturday the 5th
 - Floatilla idea
- Learn to fish clinic idea

Education Topics

- Ryan and Amy presenting on June 20th
- Purple loosestrife?
- Invasive species discussion at fish clinic?

Membership (Ryan and Amy)

- Amy sending letter soon
- Sent email out to '24-'25 members who were not members yet
- 46 current members
 - 6 for next year

- 49 reported during late march 2024 minutes (6 had been attributed to our letter campaign)

Lake Regulation

- Wakeboard
 - Steve J offered to do a presentation to our association
 - He is presenting at Long Lake
 - He recommended surveying our members if they wanted more information
 - Amy recommends that we provide resources, experts, and that DMLA get more involved if and when brought to Webb Lake township
- Boathouses
 - Sent email to county, county can only do regs. State says you cannot stop most things
 - haven't heard any issues about DML boat houses - let sit, if it comes up

Fishing

- No updates

Website, Facebook, Email

- Brevo is working
 - initial spam issue seems to be resolved
 - We can see opens and clicks on the backend
 - Strong response to voting email
- Should be good to go in a couple months
 - Then drop google groups

Land Use

- Mike Kellar - Kielkucki trail lots have sold to a developer
 - 1 story non basement ramblers with detached garages
- Ryan has seen Kielkucki name on Des Moines Lake property owners and will look at DML access

Boat Launch

- devils lake - included bathroom facility, retainer wall
- \$14,000 DMLA estimate, blocks and mesh, not including pad
- would have to remove existing concrete pad

Comments and Discussion

- Next Board Meeting

- Amy send doodle

Adjourn (Amy) 8:07 adjournment