

Des Moines Lake Association Board Meeting
Wednesday November 20th, 2024
Zoom

Board Members in Attendance: Amy Juers, Ryan Knox, Tom Rooney, Mike Schafhauser, Michelle Schoeder, Mike Kellar, Holly Huso

Board Members Not in Attendance: Sue Sjeklocha

Call to Order: 7:02 PM

Welcome (Amy)

Survey (Michelle & Tom)

- 45 to 46 participants
- How many neighbors
 - Most and Few had greatest
- Participate in Activities
 - Somewhat often and not so often had greatest
 - WHy Not?
 - Too busy
 - Not interested
 - Types of Activities Wanted
 - Fundraising and Social
 - Competitions
- Sense of Community
 - Very Good
- Safety
 - Most extremely safe
- Aware of DMLA
 - Most are aware
- 501c3
 - Most are aware
- Fee
 - Most said great value
- Where for Info
 - Facebook
 - Instagram

- Email
 - Website, that order
- Where for events
 - Facebook
 - Instagram
 - Chat with neighbor
- Satisfied with association
 - Very to extremely
- Concerns
 - AIS
 - No Wake hours had more non concerns than concerns
 - Proximity of boats
 - Most in the middle
- Cleanliness of Community
 - Very Clean 4 out of 5
- Honor of Community Member
 - Very to Extremely
- Like most?
 - Clean and clear water
 - No wake hours
 - Community and neighborliness
 - Quiet
 - History
- Like least
 - Noise
 - Overcrowding
 - Environmental
- Most Improve ideas for DML
 - Boat launch
 - Noise control
 - AIS
 - Property limitations
- Most Important
 - Water quality
 - Prevent AIS
 - Peace
 - Community
- Additional
 - Loud music complaints
 - Thanks to the association

- 5 people want to be contacted
 - 8 people expressed interest
- Save powerpoint to google docs
 - Ryan work with Michelle to save to
- Compare data year over yaer
 - Tom compared
 - More positives on a few questions
 - Nothing really stood out
 - Awareness on the board was increased
- Save PDF for website
 - Send to Ryan
 - Ryan upload to website
 - Send link in newsletter
 - Archive Survey Data
- Follow-up with 5 people on their questions
 - Michelle will do this
- Follow-up with 8 people on volunteering
 - Reach out to these people at a later time

WDS / Surface Water Grant Update (Ryan/Amy/Mike S)

- Build
 - Power washer installed and operational
- System is winterized
- Electrical is still on for camera
- DNR has sent check for \$10k which is the full amount we requested
- Land Use
 - Have to be signed by Mark Michel
 - Has to be notarized
 - Will meet down in the cities with Amy
 - Will be sent to county for official records
- Insurance
 - Liability and Property
 - Attorney said we should be able to piggyback D&O on our existing
 - New bid from different company is like \$2000
 - Fish Lake has D&O through State Farm
 - We can't because of our partnership
 - June is renewal

Camera System / Surface Water Grant Update (Ryan/Amy)

- LLA signed LOI
 - \$700 and 20 hours
 - We would have the same financial burden
- Reviewed Land Use Agreement

Finance Update (Mike S/Amy/Tom)

- WDS Finance
 - DMLA floated partnership to cover bills
 - \$3000 float
 - DMLA is significantly higher than LL
 - \$15245 is DML donations
 - \$7500 is Long Lake donations
 - Operating Expenses
 - Send LL an expense report (Mike and Ryan)
 - Mike S sends copy of expense checks to Long Lake
 - August was 1st communication to LL members about fundraising
 - High Level Capital Costs Worksheet - Ryan do this
 - DML and LL Obligations
 - Send to board
 - Original budget per was \$7200
 - We will be under \$7000
 - Most likely \$6500
 - Last estimate of \$6000 was before
 - Double wall vent
 - HVAC labor
- \$4776 balance
- Check with Ryan, thinks we are off about \$1000 on transfer
- Will take out surplus money and put back in to DMLA account

2024/2025 Fundraising (All)

- Apparel - Mike
 - Redesigned logo
 - Supplier has been hit with Covid
 - Looking to get this started ASAP!
 - Will send out individual email
 - Need to get turnaround time to ensure for holiday
- Donation Plaque
 - \$15245 towards WDS
 - Push further
 - Goal of \$3000 for January 15th?

- Mike S says no due to number of families
 - Send one last
 - Very generous
- Meat Raffle
 - Cabaret
 - Ryan ask for May 17th
 - Same weekend
 - Social Event at boat landing to demo WDS
 - Hand out branded koozies
 - Reveal plaque?

2025 Community Events

- WDS Opening
- Floatilla after boat parade
- 5K

Education Topics (All)

- Wake boat Ordinance
- Swimmer's Itch
- NW WI Lake
 - Ryan is a speaker at Conference on Friday, June 20, 2025

Membership Drive (Ryan/Mike K/Holly)

- 11 members already paid for '25-'26 year
- Ask for renewal in January

Lake Regs

- Wake Boat Ordinance
 - Long Lake member reached out to DMLA board members
 - Wants to work with town ordinance
 - Board member support?
 - Not a good idea
 - Looks to be against Bylaws
 - Contact LL member
 - Can not facilitate
 - Ryan Shows DML with 400 ft setback image
 - Scott township passed ordinance
 - Fish Lake is part of this
 - Long Lake Association can not due to bylaws
- Shoreline Preservation (Tom)

- Tom has a sign on his beach
- Wrote a check for \$30 for app
- Receives check for \$250 per lot for first year
 - \$50 for subsequent years
- Stipulation do not remove weeds and leave alone
- 30 ft corridor for dock and swimming clearing is okay

Fishing and Water Quality Update (Holly)

- Nothing to add

Website/Social Updates/Communication

- Nothing to add

Land Use Update (Mike K/Tom)

- Nothing to add

Adjourn (Amy) 8:07 adjournment