

Des Moines Lake Association Board Meeting
Wednesday July 10th, 2024
Zoom

Board Members in Attendance: Amy Juers, Ryan Knox, Tom Rooney, Mike Schafhauser, Michelle Schoeder, Mike Kellar, Sue Sjeklocha

Board Members not in Attendance: Holly Huso (vacation)

Call to Order: 7:06 PM

Welcome (Amy)

Surface Water Grant Update (Ryan/Amy)

Co-ownership meeting - labor day weekend

Hunnicut shed has heat

Saturday august 31st at 9 am

Need 4 from each association to become a valid meeting

Ryan and Amy will be there

Will need two more

Email Amy if you can attend (7/15 update: Michelle confirmed, need one more)

Appoint the board, discuss project update, and budget

Deed with Mark Michel

Invoice from Benson for \$375 on co-ownership agreement

- Build Update
 - Yesterday
 - Greg Main, myself, Steve Hunnicut, and Dave and Tim from Long Lake
 - Forms for the concrete slab
 - Trench for bollard footing
 - Borrow an auger to help with soil removal from Steve Johnson of fish lake
 - Broke the starter recoil rope on it at the site

- Tried repairing after and after 2 hours of trying to fix it, the circular form spring tab broke off and i was unable to form another one
 - \$120 replacement cost for that
 - Item ordered and next day shipping to Ryan's house
 - Saturday
 - Bollard footing pour
 - Next Tuesday
 - Concrete Slab pour
 - The following week
 - Shed construction
 - After Shed
 - Order Electrical Service - usually takes 2 weeks
 - Meet with Electrician at shed
- More DMLA Volunteers

Exploring a solar water heating solution to help preheat water when machine has been sitting cold - will experiment with this if we need to after testing. Needed to discuss this for potential additional roof load weight

Welcome Michelle!

Michelle Intro

Happy to join our association!

Questions about committees

Membership Drive (Ryan/Mike K/Holly)

- Numbers
 - 78 total members
 - 66 last year
 - 64 year before
 - 70 first year
- Attribute
 - Handwritten letters from Amy getting people who don't use email or social
- '25-'26
 - 7 members so far
- Decon Station

- Live from the Lake
- People want to support us
- Idea to prepay 2 years and take \$5 off
- Mike S says we should keep it at \$40 per and not discount
- Question from Michelle about meeting minutes
 - Ryan is taking them as secretary role dictates
- Cabins are sold
 - New member packets

Fundraising

Storefront

Variety of options

Customizable design options

Quality materials

No cost to setup storefront

Margin 37 to 40%

T shirt for \$20

Working on storefront

Shipped direct to customer

Monthly or quarterly payments to association

No minimums! Pay as you go

Better price for bulk discount!

About \$5000 raised thus far for WDS

Send single email to membership

Finance Update (Mike S/Amy/Tom)

Checking account woes

Have only got \$750 from Long Lake

Will ask Steve Hunnicut for more money soon

Have sig costs coming up and will need fund

DNR reimbursement form - Ryan start this process

Will be getting \$10k or so from DNR from 1st reimbursement

Balance \$10k from April statement

\$12767

\$1400

Logo Update

Should use consistent branding on socials
Email Mike K the logo assets

Brainstorm on Education Topics

AIS at Saturday the 27th - send email and social
Send flyer to Mike for social
10 am to 12pm at the landing
Invite Long Lake and remind Steve H and Mark M

Geese - swimmers itch at Jim Pappas
Family of geese seen at Pappas and Milbert property on "north end"

Swimmers itch cycle understanding
Get rid of duck and geese
Reduce large snail population as vector for parasite

Idea for picking up snails?
We are not experts on geese nesting
Geese deter on beach - pinwheels or dog decoys

Social post on not feeding the geese

Ask Dave Ferris or Burnett County about

Put owl on dock

Amy showed dog decoy

Natural habitat tends to keep geese away

Michelle comment about dogs working on our end of the lake

Michelle and Ryan agree to trade Michelle's dog for Ryan's son Tom.

Fishing and Water Quality Update (Holly)

No Update

2024 Community Events

Boat Party

- Seems to have went pretty well
- New Voting Process Worked!
 - Programmed and Created an auto tabulation utility so that we could have live voting results
 - This worked great and I was able to see during the parade live results
 - Sent email out to pre registrations at 5:00 pm
 - Edited boat parade page with link to voting ballot so others could vote
 - We had 69 total votes
 - Boat 5 had 26
 - Boat 6 has 20
 - Boat 7 had 7. There was no 7 in the parade.
 - Boat 2 had 4 and was awarded 3rd place due to their being no Boat 7
 - Jill Michel facebook post about number 7
- 9 total entrants. 8 were numbered. 1 came on at the end and had their own number
- In applying the numbers to the side of the boats, the seven number blew away.
- New Numbering and Entrant System is Needed
 - Given we had so many votes for a boat that wasn't entered into the parade, the number system needs to be adjusted.
 - 7 votes for boat 7 tells me people are not remembering correct boat numbers.
 - I will need to add a 4th and maybe even 5th place to the auto tabulation script in the future
 - Facebook Comment - Photos of Boats on Ballot
 - This would be ideal.
 - Given the time constraint and the complexity of updating the website ballot form, this would be quite the intensive initiative to pull off with a cell phone on a boat.
 - I am not sure the way the voting ballot form is setup will allow photo choices.
 - Secondly, you would have to have someone taking photos and another person uploading them to the website at a reduced file

size given mobile data and even home internet data is slowed during heavy use weekends

- Entrant Registration with boat name
 - Having entrants pre register with the name of the their boats may be an improved system.
 - I don't see this working well for American boats that won't have identifying features
- Comment about there being less boats this year.
 - Personally I believe people are either intimidated by the level of creativity others show and/or don't want to invest the time it takes to have a potential winning design
 - I believe given the awesome creativity of our boats, it has turned into quite the spectacle
 - I am starting to think that when I receive this kind of comment that I ask why they aren't in the parade
- Boat 8 Comment after results
 - Boat 8 asked why they weren't awarded 3rd place as there was no Boat 7 and that they should get those votes. I said I can't do that as I don't know the intention of the voters. I told him I had to go with what the votes told me. I also told him that my kids were on a boat that didn't win anything either.
- My takeaways
 - While the parade seemed to go very well, there were several things that needed improving. Personally, I came away from the parade stressed out given all of the work and boat 7 issue.

Starwatch Party August 9th

Jody Lindell - Pole Barn offer

Offered space for gathering

Has a son or nephew that is a DJ

Michelle's son-in-law has a band

Website/Social Updates/Communication

Ryan 5 hours fixing up virus and database infected

The website had what is called a malicious redirect virus

It would only affect new visitors (or those without cookies) to the site

It happened to me once or twice over 3 months and I couldn't reproduce the redirect given my browsers cookies had been set
Email from Derek Lash stating he was redirected
After spending hours checking 1000s of files for virus signatures, I decided to check the database to see if the virus was created upon a page visit instead of hard coded into the files. Found over 30 virus instances that would redirect new non cookies users to various sites depending on their browser and operating system.
Removed all traces

Annual Meeting (All)

Good attendance
Prizes awarded for all attendees (great job Mike)
Liked the presubmit questions

Land Use Update (Mike K/Tom)

Solar farm application withdrawn
Ignite - Brandi's is selling Ignite products in the old dining room
Four Star - old bartender of Brandi's bought it, uses it for personal storage, debating on opening a boat storage mechanic shop

Lake Regulations Update (Holly/Tom/Sue)

Scott Township approved ordinance on wake boat function ban. Sending to DNR.
Ryan forward info from Steve Johnson to board
State bill on wake boat ban
County bill on wake boats

Comments and Discussion (All) Procedures document updates, any major changes/additions?

Michelle has joined several of the committees
Ryan will update fourth of July parade procedure
Send email to different committees that Michelle has joined
Committee members are to work together and report progress, etc., at board meetings

Open Meeting Law

- Be careful, as if you talk to more than one town official at the same time, you violate the WI Open meeting law and other townships have been caught doing this, and it caused issues that you don't want to have to deal with.

- We were just briefed about this two days ago as well as other matters from a lawyer that is familiar with the boating industries tactics on trying to get this type of local Ordinances stopped

Amy saw that two boats did not decontaminate

Amy left the bleach spray bottle out thinking the person behind her would use it to decontaminate.

Ask Burnett County how many citations have been given on

Higher fines for decontamination infraction

\$25 fine doesnt have any bite

Contact other lake associations about saying the same thing to the county about increasing fines?

Contact Mark Michel about infractions

Or Greg Chafer Recreation Officer

715.349.2121

715.419.0592

Stop people

Business says it's cheaper to pay the fines that are rarely given then to decontaminate every boat.

Amy forward info to Lake Regulations committee

Boats last weekend pushed no wake hours

Before 10am and after 5pm

Mike talked with DNR officer about heading down to his dock

No wake is enforceable by DNR

Adjourn (Amy) 8:32 adjournment