

Des Moines Lake Association Board Meeting  
Wednesday November 8th, 7:00 PM  
Zoom Meeting

**Board Members in Attendance:** Mike Kellar, Jim Pappas, Amy Juers, Ryan Knox, Tom Rooney, and Mike Schafhauser

**Board Members not in Attendance:** Holly Huso

**Call to Order:** 7:05 PM

**APM - Amy Juers**

- Draft coming soon from Emily
- Due at end of year
- Will send out to board for approval

**Grant - Amy Juers and Ryan Knox**

- Will make final deadline
  - Sept 15th was pre-app deadline
- Just had a meeting with Alex Selle, Pat, and Jill from WiDNR
- The following people had been consulted during this process
  - Pressure washer distributor
  - Steve Johnson at Fish Lake
  - Mark Michel
  - Long Lake and Steve Hunnicut
  - Washburn County
  - Emily Moore
- Final App will also include
  - Letters of Support
  - Letters of Intent
  - Map and Siteplan
  - Equipment Specification and Spreadsheet Comparison
- Over 90 hours between Amy and Ryan on grant work to this point
- If approved in March
  - Will need co-owner agreement between DMLA and LLA
  - Legal Work with Deed(s)
- Send to Board Members to Review final application
- Questions from Sue
  - What Deed?

- Deed work is not needed in application but DNR will require the grantee to have legal documentation stating ownership if equipment is installed on another's property
- Wake hours discussion between LLA from previous board meeting?
  - Ryan and Amy shared with the board the concerns LL had with the 5pm no wake deadline creating large amounts of boat traffic. This led to several dangerous encounters with lake users and jet ski riders. Long Lake is potentially going to look at having the no wake hours adjusted with the township due to safety concerns.

### **Survey - Tom Rooney**

- 55 responses
  - Compared to 37 last year
  - Before email reminder, there were only 26
- Questions/Answers
  - Half of lake knows most of their neighbors
    - Very similar to last year
  - Lake Association Activities
    - People who want to participate do, people who don't, don't
    - Activity Suggestions
      - Meat Raffles
      - Golf Event
      - Cleaning Lake
      - Bar Crawl
      - 5k
    - Safety and Community
      - 90% responded with a 3 or higher on Community
      - 92% at a 4 or above for Safety
    - Satisfaction with DMLA
      - 90% are at a 4 or higher
    - Awareness of DMLA efforts
      - 39 always
      - 16 sometimes
      - Through email, website, facebook
    - Area Info not from DMLA
      - Facebook
      - Word of mouth from other residents
    - 501c3
      - 75% aware. 25% not

- 65% likely to donate more
- Dues Amount
  - 82% just right
- Most Interest in Fundraising
  - Meat Raffle
  - Online Fundraiser
  - Picnic
  - Private Contributions
    - Sue brings up the fact that we could send a year end donation ask of the membership
- Water and Lake
  - Satisfied
  - Very Clean
- Proud to be Member of DMLA
  - Lots of 4s and 5s
- Common Positive Feedback
  - Clean Water
  - Boating Hours
  - Ski Hours
- Common Negative Feedback
  - Fish population
  - Illegal Septic
  - No wake hours
  - ATV
  - Fireworks outside of 4th of July
  - Swimmer's Itch
- Changes that would most improve DML
  - Boats going clockwise only
  - New pad at landing and a dock
    - Mike Kellar has been in touch with Town
    - Very expensive endeavor
      - Pump water out
      - Fill base
      - New concrete
    - Is a Grant available? Ask Alex Selle
    - Recommend to have membership contact the township with their complaints
    - FAQ section on website to answer membership questions like this and/or authorities to contact
  - Limit Surrounding Developments

- More Walleye
- Pontoon Tacos
- Most Important Things About DMLA
  - Current no wake hours
    - Discussion regarding LLA potential action on wake hours.
    - Maybe bring up the discussion with our membership as it's been a top concern in all surveys
  - Water stays clean
  - No AIS
  - Beauty of area
  - Upholding rules
- Additional Notes
  - Zebra Mussel concern
- Board Next Steps
  - Education
  - Apparel and One off Contribution
  - Fishing and Stocking
    - DNR said they will not stock DML

#### **Finance - Mike Schafhauser**

- Balance \$5477.90
- CC Processor Changed
  - No more additional fees
- Bill for Ryan year end reimbursement
- Reregister Corporation
- BCLRA \$40

#### **Fundraising - All**

- New Apparel
  - Limited types
  - Brand name high end clothing
    - Patagonia mentioned
    - Embroidered
  - Sweatshirt option only
  - Need to find vendor

#### **Community Events - Amy Juers, Ryan Knox, Mike Kellar**

- Starwatch

- Penciled in for August 10th
- Meat Raffle/Bingo
  - Something different considering there are a lot of organizations doing Meat Raffles
  - Check with Linda in March on scheduling for spring

### **Membership - Ryan Knox and Mike Kellar**

- Ask non members to join via home addresses to email utility
  - Be careful of spam rating
- Question regarding % of parcels that are members
  - Ryan remembered it was close to 60%, number mentioned in previous meetings
- Where is member list?
  - On website under Board Member Tools
  - No map capability at this time

### **Land Use - Amy Juers**

- County voted yes on solar project
- Facebook comment regarding putting out fire at solar farm
- Site will have natural forest near road
- There will be an access road

### **Lake Regulations - Amy Juers**

- Powerloading Signs
  - Ordered
  - \$40 per

### **Website and Social - Ryan Knox and Mike Kellar**

- Instagram is Live!

### **Education Topics - Amy Juers**

- Zebra Mussels
  - Collaborate with LLA
  - Use APM
- 2023 - 2043 Burnett County Plan
- Live on the lake
  - Fishing series
    - What to do with bait?
  - Boating series

**Sponsorship - Amy Juers, Ryan Knox, and Mike Kellar**

- Skip

**Additional Comments**

- Mudhen Lake
  - Questioning other Lake Associations
- Workgroup for AIS with Burnett County
- Mike Kellar story about the “official” Ivan Johnson boat traffic direction on Des Moines Lake
  - Counterclockwise

**Adjournment - Amy Juers - 8:45 PM**