

Des Moines Lake Association Board Meeting
Wednesday July 12th, 7:00 PM
Zoom Meeting

Board Members in Attendance: Sue Sjeklocha, Amy Juers, Ryan Knox, Tom Rooney, Mike Schafhauser (8:25 pm), Jim Pappas, Mike Kellar

Board Members not in Attendance: Holly Huso

Others in Attendance: 0

Call to Order: 7:10 PM

Starwatch Event - Sue Sjeklocha

- Boat Landing at 9pm on Friday August 11th
- Township Approval
- Sheriffs had been made aware
- Sue will introduce Mike Lynch
- Need Board Member Volunteers
 - Parking (Amy and Holly)
 - Setting Up (Sue and Mike S)
 - Starts at 6:30 pm
 - Flyers (Jim to bring around town)
- Weather Delay - Notify participants Thursday PM
- Minimum participation needed - 15
- Participants
 - Can bring chairs
 - Telescopes
- Arrival by Boat?
 - Not ideal nor recommended
 - Beach boat north of the pad
- Packet/Handout of Constellations, Book sales
- Board members sign-up

Annual Meeting Recap - All

- Meeting went great!
- Comment from business owner to two separate board members about not hosting at their business

- Talked about future meetings at town hall
- Decided to stick with the Cabaret as host in the future given the size of our group and proximity to the lake

Boat Parade - Ryan Knox

- 9 participants
 - 1 dropped out, was decorated in americana theme and boat was for sale
 - Great creativity this year, lots of positive comments
 - Story about Ryan's neighbors bringing friends from Fish Lake over
 - Smaller participation due to Monday being a work day with Tuesday being the 4th?
- Americana segment next year to encourage participation amongst those not wanting to go all out. Random prize given to these participants?
- Text by Vote
 - Worked out really well
 - 42 registered before the deadline (4 people tried registering 4 different numbers under 1 cabin address)
 - 37 of 42 voted
 - about 20 registered during the parade (the number was more but there were duplicates)
 - Next year text winners to voters if we use the same technology
- Newsletter Email Additions
 - Went from 133 to 145 members
- Winner announcement and Megaphone
 - Worked great
 - Next year have a sign on the parade marshal boat on how to vote
- Next year
 - Will try to vote through website considering there didn't seem to be bottleneaking of the internet services
- Send a confirmation email after registration in the future

APM/AIS Initiatives - Amy Juers

- Chris Franken will be passing over her board duties to Holly Huso; she will continue lake monitoring and will continue to lead the APM until completion

Grant Eligibility - Amy Juers

- Form Committee of Board Members for Grant
 - Amy will email the board

- Sept 15th due date
- Options
 - CD3
 - Hot power washer
 - Camera System

Fundraising - Ryan Knox

- Will check with Brandi for fall meat raffle
- Discuss if any funds will go to Brandi's for hosting

Membership - Ryan Knox

- We are at 55% membership of the parcels on the lake with houses
- Idea to show addresses that are members
- Signs to show at street or dock to indicate membership?

Land Regulation - Sue Sjeklocha

- No power loading sign up yet

Website - Ryan Knox

- No update

Social - Mike Kellar

- No update

Education - All

- Power Loading
- Swimmer's Itch
 - Geese or Duck feces parasite
 - Parasite migrates to snails
 - Prevention
 - Towel off
 - Lives in the shallow water, swim in the middle

Treasury - Mike Schafhauser

- \$5370.05 balance
- Payment to Burnett county at end of this year or early next year
- CC processor charges are getting out of hand
 - Recent \$75 charge on July 3rd
- PCI Compliance

- Recommendation to cancel CC processor as we are not needing them right now given our members pay in the first half of the year
- Look for new processor with no fees and website payment ability

501(c)(3) - Mike Schafhauser

- Paperwork needed for yearly revenue over \$5000
 - Check with other associations or accountant

Adjournment - Amy Juers