

Des Moines Lake Association Board Meeting
Wednesday March 8th, 7:00 PM
Zoom Meeting

Board Members in Attendance: Sue Sjeklocha, Amy Juers, Ryan Knox, Tom Rooney, Mike Schafhauser, Chris Franken, Mike Kellar (7:50pm)

Board Members Not in Attendance: Holly Huso

Others in Attendance: 0

Call to Order: 7:03 PM

Burnett County Survey - Amy Juers

- For anyone that owns property, not just full time residents
- Recommend it to membership
 - Separate Email and Social?
- Estimated 10 minutes

Fishing and APM Update - Chris Franken and Amy Juers

- Near Final Draft
- Send to the Board for Final?
 - 48 hours for approval
 - Amy and Chris will decide if this is necessary
- Sub Committee
 - Action Plan
 - Costs for Camera, Printing Education Materials, etc.
- Rapid Response Plan Send Out
- Next Meeting with Emily
 - Go Over Budget

Finance - Michael Schafhauser

- \$3700 balance
- \$300 Donation from member will go towards APM expense
- Some members have paid additional monies to the association on top of their \$40 due

501(c)(3)- Michael Schafhauser

- EIN was incorrect and IRS could not locate our association
 - Had to file for a new EIN
 - IRS would not accept Articles of Incorporation
 - Refunded 501(c)(3) application fee of \$275
- Filing for new EIN
 - Has to be faxed or mailed, online not working
- Once new EIN is registered, then will attempt new 501(c)(3) application

Meat Raffle - Ryan Knox

- Plan to use Block and Cleaver unless Holly suggests otherwise
 - Suggestion to check with The Main Store
 - If using Block and Cleaver, sign up for rewards or ask for wholesale rate
 - Suggestion to check with Durand Farm off Cty Rd A
- Association must purchase or provide
 - Tickets - Ryan
 - Meat
 - Brandi's had \$300 worth of meat
 - This was 12 winners worth, 2 winners for 6 rounds
 - Sub Committee will decide how much meat we need
 - Petty Cash
 - Potential Large Prize Raffle
 - Yeti Cooler - MSRP \$250, \$270 after tax
 - Potential Revenue
 - Meat
 - Minimum take in double revenue of meat cost
 - Half to pay for meat, other half profit
 - Other option to do value lot sales
 - 1 for \$1, 5 for \$3, 10 for \$5, 25 for \$10
 - Recommended larger meat purchase than Brandi's given larger venue
 - 50/50, do it differently than Brandis with ticket system
 - Sell in value lots like Above
 - Ryan will check with friend in Men's club who does this regularly
 - Sub Committee discuss single or multiple rounds
 - No cost to association, half of revenue is profit
 - Raffle Prize
 - Still deciding.

- Could become a liability if not enough tickets are purchased to cover costs.
 - Ticket Costs would be higher
 - 1 for \$5, 3 for \$10, 7 for \$20
- Sell DMLA Merchandise
 - Perhaps purchasers of DMLA koozies will be in free drink raffle rounds? Discuss with sub

Annual Meeting - Ryan Knox, Mike Kellar, Amy Juers

- 8:00 am at Cabaret, Cabaret opens to public at 10:00 am
 - Amy, set someone in charge of time to make sure we move along accordingly
 - Tentative Schedule
 - 8:00 - 8:15 Board arrives & setup
 - 8:15 - 8:30 Check-in
 - 8:30 - 9:00 Board updates
 - 9:00 - 9:30 APM/Emily
 - 9:30 - 9:50 Q&A
 - 9:50 - 10:00 Prize pickup/distribution
 - 10am - bar opens to public, continued informal Q&A if needed
 - Raffle
 - Tickets handed out at check-in
 - Use left out meat raffle tickets
 - Collect prizes at the very end at the prize table. Ticket taped to prize, other half needed to redeem
 - Will speed up
 - Yard Signs? - Amy
 - Reusable for future years
 - Leave space for large text on location, date, time
- Website Notification Bar
- Packets for annual meeting
 - Talk with Angie S about volunteering again

Sponsor Directory - Ryan Knox, Mike Kellar, Amy Juers

- Paid Membership Directory with Two Levels
 - \$250 and \$20 - Discuss with Vendors - Mike K
- Premier Sponsorship of \$250 will include Facebook 1 to 2 minute video featuring business, monthly facebook posts, mentions in newsletters, ability to provide handout or coupon alongside our annual meeting packet handed out to each DML door every year.

- Both options will be listed on website directory
- Send out rough drafts to other board members - Ryan
- Finer Details and Disclaimers
 - Will get to these as more work is put into project

Fundraising - All

- Tom Rooney will attend St Patrick's Day in Webb Lake this year to start formulating ideas for next year
- Cornhole Tourney at Brandi's?
- Stargazing
 - Contact University - Sue
- Existing membership dues and two meat raffles will get us close to \$5k annual revenue, Ryan Knox recommends to hold off on additional initiatives until we get a clearer idea on raffle revenue

Community Events - All

- Boat Parade
 - Weekend before the 4th (which is on a Tuesday)
 - Saturday the 1st or Sunday the 2nd
 - Leaning towards the 2nd
 - Poll to Membership? Ask which day - Amy
 - Perhaps ask if we change the voting process from previous year winners to online digital membership or residents?

Land Regulation - Sue Sjeklocha

- Nothing new, keep topic open for next meeting

By-law Changes - Amy Juers and Chris Franken

- Request change of current bylaws to meet requirements of state grants
- Would require allowing residents or those who reside within 1 mile of the lake for at least 1 month of the year the ability to be a voting member of the association
- Motion to Postpone Bylaw Changes
 - 1st - Mike Schafhauser
 - 2nd - Tom Rooney
 - Vote Yes: All
 - Vote No: None
- Discuss with State, County, or Local officials board member concerns regarding membership. Try to find work around given potential campground issue already present in nearby lake association - Chris and Amy

Board Elections - '23 through '25 - Amy Juers

- Chris Franken will not be continuing with the board. She will be continuing her work with the lake water testing, the APM plan, and also may volunteer at the launch. Thank you for your service Chris!
- Ryan Knox and Mike Schafhauser would like to continue for another term.

Membership Update - Ryan Knox

- Jan through Feb of 2023 - 32 total members
- Jan through Feb of 2022 - 31 total members

Adjournment - Amy Juers

8:35 pm