

**Des Moines Lake Association Board Meeting**  
**Wednesday January 11th, 7:00 PM**  
**Zoom Meeting**

**Board Members in Attendance:** Sue Sjeklocha, Mike Kellar, Amy Juers, Ryan Knox, Tom Rooney, Mike Schafhauser, Chris Franken, and Holly Huso

**Others in Attendance:** 0

**Call to Order:** 7:01 PM

**Fishing and APM Update - Holly Huso, Chris Franke, and Amy Juers**

- Fishing
  - Still no update from DNR on fish survey results
- APM
  - Rough draft of plan is formed
  - Modeled after Long Lake's
  - Goals
    - Prevent and Reduce Spread
    - Educate Community
    - Maintain Water Quality
    - Rapid Response Plan
  - Show continuity between APM and DMLA surveys
- Chris will send out current plan
  - Board members to review, comments, ask questions
- Future vote for bylaw changes to allow for funding of mitigation programs and other environmental grants
- Confirm eligibility terms for response plan with current bylaws and/or quick change of bylaws

**Member Survey - Amy Juers and Tom Rooney**

**Finance - Michael Schafhauser**

- \$2200 balance
- \$275 charge for IRS 1023 form for 501(c)(3)
  - Did not use attorney as we opted for the \$5000 or less in contributions
- Current bylaws work with the 501(c)(3)

### **Fundraising Ideas - All**

- Business Directory
- May 20th Meat Raffle at Cabaret
  - Sell merchandise
  - 50/50
  - We must buy the meat this time
  - Must have petty cash
  - Large prize raffle idea? Yeti Cooler?
- Notification Bar on Website asking to renew dues
- Brandi's fishing idea

### **Annual Meeting Location - Ryan Knox**

- May 27th morning
- We have the ability to use the Cabaret. Confirm timing to incorporate required APM meeting. Might be too early for Cabaret.

### **Membership Drive - Ryan Knox, Holly Huso, Mike Kellar**

- Ryan will send out email to membership asking to renew
- Website Notification Bar
- Packets for annual meeting
  - Talk with Angie S about volunteering again

### **Website - Ryan Knox**

- History of Cabaret
  - Has its own page
  - Also an excerpt on main page linking to full text
  - Content is from the book by Genevieve Johnson
  - Permission given from Markes family
- Added some forwarding and redirecting abilities to member's only content and login form
- Results of DMLA Survey Email
  - First Footer Item was Renew Dues
  - 10 clicks -> 7 logins -> 4 paid dues

### **Short Videos - Amy Juers**

- Produce and/or find quality content that may interest our membership

### **Misc - All**

- Fish Shocking
  - Will check with DNR again soon

- St Patty's Day Parade
  - Future Fundraising Idea

**Adjournment - Amy Juers**