

Des Moines Lake Association Board Meeting
Wednesday September 14th, 7:00 PM
Zoom Meeting

Board Members in Attendance: Mike Schafhauser, Mike Kellar, Chris Franken, Amy Juers, Ryan Knox, Tom Rooney, and Holly Huso

Board Members in Absence: Sue Sjeklocha

Others in Attendance: 0

Call to Order: 7:05 PM

Meat Raffle - Amy Juers, Ryan Knox

- Apparel and Other Items for Sale
 - Cost of \$270.94
 - Potential income after sale of \$770.00
 - Store is closed and we are not able to order additional items
- Awareness
 - Confirming flyers inside Brandi's and at tables
 - Confirming flyers at GB Leighton event
 - Facebook
 - DMLA
 - Webb Lake
 - Danbury
 - Meat Raffle Listing Website
 - Mike K mention at snowmobile meat raffle on the 17th
 - Jordan Buck Days in Danbury
- Coordination
 - Ryan following up with Brandi
 - Coordinate with Mike K and Holly

Fish and Water Quality Update - Chris Franken

- Purple Loosetrife Removal
 - Bog at lower part of Arbutus Dr
 - Thanks to Mark Michel, Beth Ihry, Chris Franken, and Holly Huso
 - Removal was manually, no chemicals
 - Next Year

- Coordinate and Plan a specific weekend later in the summer
 - Ask for volunteers
 - Meet at landing?
- APM Update
 - Email from Emily Moore on Aug 31st
 - Overwhelming response
 - Started logging data
 - Email from Emily Moore on Sept 13th
 - Setup meeting with APM Committee
 - Aim for later October
 - Chris will send out reminder to board members and volunteers
 - Final APM Survey Date
 - September 21st
 - Existing Data
 - Try to get existing data from Emily to help reduce redundancy with DMLA survey
- Water Quality Reading
 - Last of year on Labor Day weekend - Steven Markes

Membership Survey - Amy Juers, Tom Rooney

- Aiming to send out at the end of this month
- Would like data from APM Survey so respondents aren't answering same questions
- Second reminder aiming for October newsletter

Finance - Mike Schafhauser

- \$1751.99 balance
- No upcoming bills besides website tech costs from Ryan at year end
- Tried to get a second signatory, Amy, on the checking account. Ran into issue that we thought was remedied in 2021

Membership Drive for '23 - Ryan Knox, Holly Huso, Mike Kellar

- Assess how well Meat Raffle does
- Ice cream social
- Dues need to be paid before Memorial Day weekend annual meeting
- Perhaps coordinate with 501(c)3 if possible

Land Use - Mike Kellar

- Update on Voyager Village buying Four Star Sports
 - Sold to private individual who owns an auto repair shop in the cities

- John Kokaki 40 acres land
 - Subdivision north of N Des Moines Lake Road
 - No lots of sold
- ATV
 - Labor Day
 - 3 accidents, 2 in Burnett County
 - Medivac required for at least one
 - Numerous DUIs
 - Sheriff stationed near Brandi's
 - Facebook post calling for banning road use
 - Destruction of public and private roads and trails
 - Mike Kellar stopped two younger drivers on his road going 50 mph
 - Equality of Activity from Webb Lake
 - Township will not enact laws that prohibit recreation due to commerce for local businesses
 - Amy to add ATV info potentially to October newsletter

Lake Regulations - Tom Rooney

- Marker Buoys
 - 150' from shoreline
- Floating Rafts
 - 200' from shoreline
 - No greater than 120 sq ft
- Floatplanes
 - Potentially look into this due to higher traffic

Website Update - Ryan Knox

- History continues to produce highest engagement
 - Cabaret content being added in fall to early winter
- Board member page sent out in July newsletter averaged 2:18 of engagement
- Recommend Committee page to tie in with Board Member page
- Website Crashed and restored thanks to weekly backups

Facebook Update - Mike Kellar

- Traffic and engagement has been constant
- Thanks to Ann Skeie for her help

501(c)3 - Mike Schafhauser

- DMLA does qualify

- The fact that we partake in water quality initiatives allows us
- Mike S recommends we pursue
- Quarterly IRS filings, accounting will be additional tasks
- Membership dues may be tax deductible
- Donations would be
- Motion to Officially Explore Costs and Procedure of 501(c)3 for DMLA with Local Attorney or Accountant
 - 1st - Mike Schafhauser
 - 2nd - Holly Huso
- Board Vote
 - 7 yes, 0 no

Questions/Comments

- DMLA member noise complaint about Brandi's music - Ryan Knox
 - Brandi's contacted association
 - Shared that DMLA member mentioned the association had discussed noise complaints about Brandi's
 - Told her that that wasn't the case
 - Brandi's seemed fine with the association response and we consider our involvement closed

Adjournment - Amy Juers - 8:06 PM